



Drone Hero Europe Contest

2017

Scope of the contest

Numerous international research papers agree that drones will lead to increased economic value in different markets. Every day new applications pop up and new sensors with increased capability are being developed and this at reduced costs, (that is) leading to new opportunities and flying platforms. This new market is strongly driven by research, innovation and entrepreneurs developing new ways to address urgent and unmet customer needs.

The purpose of this contest is:

- to provide a platform to these innovators to show their application to a large public
- to connect them to potential customers or partners
- to support the valorization of their products or services

Contest organizer

The contest is organized by EUKA VZW, details at www.euka.org, further referred to in this document as “the organizer”.

Target group

The contest is open to **students, research institutions, startups and companies developing innovative drone solutions**. The solution can consist of hardware, software, services or any combination of the before. Those persons or organizations contesting are called ‘contester’ and/or ‘applicant’ in this document.

Contest timeline

- March 1st 2017 launch of the contest via the website www.dronecommunity.eu
- May 30th 2017 application deadline
- June 05th 2017 selection of 10 nominees by an independent jury, the nominees will be coached to pitch their idea, prototype or concept
- June 20th 2017 Commercial UAV Expo Europe with closing pitch of 10 nominees and selection of the winners “Drone Hero Europe 2017”

Application procedure

The application for the “Drone Hero Europe 2017” Contest consists of the filing of:

A short video of maximum 3 minutes providing insight in the proclaimed innovation, solution etc. The video should provide a good insight in the innovation potential, proposed solution and/or market need.

This video should be forwarded in English in a commonly used format (MP4, ...) at the latest by May 30th 2017, 12 PM by the procedure on the website www.dronecommunity.eu. Any applications after this deadline will be removed from the contest. The organization can decide to postpone the deadline. In this case communication will be timely provided through the contest website.

The applicant gives permission to the organizer to show the video on the contest website and EUKA channel and agrees that he is willing to provide a pitch presentation (if admitted as a finalist) at the closing event on June 20th 2017 at the Commercial UAV Expo Europe in Brussels.

Acceptance

By applying to the Contest “Drone Hero Europe 2017” the applicant agrees to the terms and conditions of the contest detailed in this document and agrees to be bound by these terms and conditions.

Conduct

The applicant agrees that he is the sole responsible for his submission and the consequences of posting, uploading, publishing or transmitting it for this contest and therefore waives any right to file a claim to the organizer or any person assisting the organizer in this contest.

The applicant therefore also agrees that the content he uploads, publishes or transmits does not violate, intentionally or unintentionally any applicable local, state, national or international law or any regulations or laws having the force of law where the applicant resides including but not limited to any laws or regulations relating to securities, privacy.

The applicant agrees not to publish, upload or make available in any way content depicting illegal activities and respect local regulations about handling flying machines such as drones and multicopters and that he shall not endanger people, animals and goods by flying over.

The applicant agrees that he will respect privacy and will not publish content of people without their agreement.

The applicant declares that he, to the best of his knowledge, does not infringe any secrecy agreement copyright or any other rights of third parties.

The contestant/applicant agrees with the fact that he can be disqualified from the contest by the organizer in case of non-conformance of his application or violation of any term or condition as described in this document. The contestant/applicant waives any right to hold the organizer or any person assisting the organizer responsible for such disqualification and therefore waives any right to file a claim for this.

Intellectual property and liability

The applicant agrees that he is owner or retains the necessary intellectual property licenses, rights, consents, trademarks and permissions to use the uploaded or transmitted content and authorizes the organizer to use this material for promotional purposes in communication, website, marketing or events.

The applicant will discharge and hold harmless the organizer, jury or coaches or anybody assisting the organizer for this contest from any legal actions or claims by a third party with respect to the content transmitted, uploaded or provided by any other means.

The organizer or anybody assisting the organizer with this contest will not claim any IP rights on the transmitted, uploaded or transferred information.

Non-disclosure

The organizer, jury and coaches will not disclose any confidential information of the applications to the contest. Every person who receives confidential information will be bound by a confidentiality

agreement. In particular confidential information (business plans, ideas, ...) gathered in this contest will not be shared with third parties, neither can they be used for own or any third party account.

Contact details of the applicants can be shared with official organizations that can help, coach or facilitate the applicant in any way.

Finalists of the contest agree to cooperate to a press conference organized by the organizer and to deliver a pitch detailing their concept and video at Commercial UAV Expo Europe 2017 on June 20th in Brussels.

Confidential Information means any information and data of a confidential nature, including but not limited to proprietary, technical, developmental, marketing, sales, operating, performance, cost, know-how, business and process information, computer programming techniques, and all record-bearing media containing or disclosing such information and techniques which are disclosed pursuant to this Agreement. Confidential Information shall, if in written, visual or electronic form, be marked "Confidential" or "Proprietary" or marked with a similar label by the contestee/applicant before being turned over to the organizer or anybody assisting the organizer. All oral disclosures of Confidential Information shall be identified as being confidential at the moment of disclosure and shall be summarized, in writing, by the applicant/contestee and said summary will be given to the organizer within thirty (30) days of the subject oral disclosure. The organizer must make any objections to the contents of the summary, in writing, within fourteen (14) days of receipt.

Will not be considered as Confidential Information, information that:

- (a) is or becomes part of the public domain
- (b) was in the organizer's possession prior to receipt from the contestee/applicant;
- (c) is received by the organizer from a third party free to disclose such information;
- (d) is independently developed by the organizer, without use of the contestee/applicant's Confidential Information;
- (e) is approved for release by prior written authorization of the contestee/applicant;
- (f) is necessary in order that the contestee/applicant can take part in this contest, as detailed above in this document

Dispute and jurisdiction

In case of dispute the organizer or the applicant contestee will inform the other party about it and at first the parties will try to find an amicable solution. If this fails and a legal procedure is started, only the court of Hasselt, Belgium is qualified and the laws of Belgium are applicable.